

WHITBREAD

Interim Management Statement

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WHITBREAD AGM AND INTERIM MANAGEMENT STATEMENT

TOTAL GROUP SALES INCREASE BY 2.5%

Whitbread PLC, the UK's largest hotel and restaurant group, today reports its trading performance for the 13 weeks to 28 May 2009 at its Annual General Meeting.

Sales for the 13 weeks to 28th May 2009

	% change vs. prior year	
	Like for like sales	Total sales
Premier Inn	(7.9)	(0.2)
Pub Restaurants	2.0	(2.3)
Whitbread Hotels and Restaurants	(3.7)	(1.1)
Costa	2.6	18.5
Total	(2.7)	2.5

Alan Parker, Chief Executive Officer of Whitbread PLC comments:

Whitbread has started the new financial year in line with our expectations with total sales up 2.5%, despite the harsh economic conditions.

Against tough comparatives, Premier Inn has seen flat total sales for the first quarter and like for like sales move backwards by (7.9%) with revenue per available room down (9.6%). In the declining market, we have maintained sales through our Business Account card, with total accounts increasing 14% year on year. We plan to build on our position by continuing to offer value for money and a strong focus on sales, which includes widening our reservation network and implementing the next phase of our new revenue management system. As announced at the annual results

in April, we also intend to expand our share of the leisure market. This month we launched Premier Offers*, with hotel rooms from just £29 per room per night. In the period we opened six new hotels and 838 new rooms and are on course to deliver some 2,000 new rooms in the UK and overseas this year.

Our Pub Restaurants have again outperformed their competitors with like for like sales increasing by 2.0% and like for like covers up 2.6%. Total sales, excluding the 44 sites disposed of in September 2008, were up 7.4%** . Our pub restaurants have benefited from our ongoing refurbishment programme. In the first quarter of the year we refurbished a further 32 units (just under 10% of the estate) at a cost of circa £4 million. We are focused on offering everyday great value for money, such as our 'Flaming Good Deals' at Beefeater and since March we have also launched attractively priced new menus across all the pub restaurant brands.

Costa has delivered a market leading sales performance, benefiting from its highly effective marketing campaign - 7 out of 10 coffee lovers prefer Costa! Total sales were up 18.5% year on year and like for like sales grew by 2.6%. Excluding airports Costa's like for like sales grew by 4.5%. Sales in the franchise units (both overseas and in the UK) increased by 27% to £44 million. With Costa's growth prospects remaining good, we opened net 49 UK stores in the quarter, bringing the total number of stores in the UK to 930. Internationally Costa now operates 417 stores across 24 countries.

Across the Group, early action was taken to increase efficiencies and reduce costs and we remain on track to deliver the previously announced target of £25 million savings by 2011. Our robust balance sheet is underpinned by a strong freehold asset base and our cashflow is being managed tightly.

We believe that Whitbread's brands are well placed in their markets, although the outlook is challenging. We will continue to play to our strengths and we are focused on our three key priorities: to outperform our competition, to achieve cash flow neutrality and to reduce operating costs.

End

Conference call for analysts and investors

Alan Parker and Christopher Rogers will be available for a conference call at 8.00am today. To participate, dial 0808 238 0673 and enter passcode 13614981.

A recording of the conference call will be available until 22 June 2009. To listen, dial 0800 953 1533 and enter the passcode 13614981#. This service will be active approximately two hours after the conference call has finished.

For more information please contact:

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on www.whitbreadimages.co.uk

Notes to Editors

* Premier Offers

Great value family rooms from just £29 per room per night
at www.premierinn.com

Advertised rates are room only inclusive of VAT

"Rooms from £29" offer is available for minimum two night stays
between 09.07.09 and 06.09.09 inclusive and must be booked
online at least 21 days in advance of stay.

No cancellations, amendments or refunds can be made.

Offer is available at selected Premier Inns only and is subject to
availability.

For a full list of participating hotel and available dates please
visit www.premierinn.com

** Down (2.3)% including the 44 sites

Whitbread PLC is the UK's largest hotel and restaurant group
operating market-leading businesses in the budget hotels and
restaurant sectors. Its well-loved brands are Premier Inn,
Beefeater, Table Table, Brewers Fayre, Taybarns and Costa
Coffee.

Whitbread PLC employs over 33,000 people and serves 9 million
customers every month in its 1,800 outlets across the UK.

In the financial year ended 28th April 2009, Whitbread PLC
reported a 9.7% increase in Group Revenue to £1334.6 million and
12% increase in Underlying Pre-tax Profit to £228.2 million.

Whitbread PLC is listed on the London Stock Exchange. It is also a
member of the FTSE4Good Index.

This information is provided by RNS
The company news service from the London Stock Exchange

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